



For Immediate Release
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DON'T MISS THE 34th ANNUAL UNION STREET (ECO-URBAN) FESTIVAL JUNE 5-6th

SAN FRANCISCO, May 19, 2010 —One of San Francisco's biggest **free** events is back and it's going even more Green than last year. Our popular eco-zone, now in its third year, features two entire blocks showcasing Green exhibitors including arts and crafts created with recycled and sustainable materials, eco friendly fashions, purses and computer bags made out of recycled gum wrappers, high fashion purses made from recycled newspapers, art made from scrap car parts and an organic farm that delivers fresh produce to homes and offices will be exhibiting. Additionally, the festival showcases 150 arts and crafts booths, 20 gourmet food booths as well as two stages of live entertainment and bistro style cafes.

San Francisco is a forward thinking city and the ***Union Street (Eco-Urban) Festival*** helps promote the value of Green thinking in all aspects of our day-to-day lives. Kick off the summer and spend the weekend on Union Street at one of San Francisco's most popular and FUN events and go Green at the same time. In its 34th year, the Union Street Festival continues to showcase as many as 150 talented artists and craftspeople including potters, jewelers and photographers from around the Bay Area. And maintaining the eco-urban theme, the value of Green and Green education and advocacy is promoted throughout the entire festival.

Dine on sumptuous gourmet goodies from as many as 25 food booths. Cafes and bistros including Perry's, Betelnut & Nettie's Crab Shack as well as many of Union Street and Cow Hollow's favorites will also open their doors to festival goers who can stop in for a cappuccino or house-made pastries and pizza and more. Adding to the celebration, two stages of live entertainment will feature a variety of live music, including Jazz, Country and Blues.

Music, fun, food and Green education and advocacy will be in full supply throughout six entire blocks from Gough to Steiner along Union Street. And one thing is certain—this event is Always a Celebration! The Union Street (Eco-Urban) Festival typically attracts more than 100,000 visitors each year from all over the United States making it the largest and most well-known street fairs in San Francisco.

The Festival is held on San Francisco's fashionable Union Street where historic Victorians have been transformed into popular boutiques, art galleries and restaurants. The Union Street Festival is proudly presented by the Union Street Association a non-profit organization formed by local property owners and merchants of the area in an effort to improve the business environment on Union Street and the surrounding Cow Hollow district in San Francisco. The Union Street Eco-Urban Festival is produced by by Steven Restivo Event Services, LLC. Over 100 staff members will be on-site to assist exhibitors and the public. Parking is available three blocks from the event site. For more information about the event call 800-310-6563 or visit SRESproductions.com or UnionStreetSF.com. For press inquiries contact Sandra Evans sandra@andassociates-ca.com or 415 887 9230.

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